



# A-Tribe Adventures Fundraising Kit

*Raise Funds. Empower Students. Build Global Citizens.*

## What is the A-Tribe Adventures Fundraising Program?

We're glad you asked! This program is a mission-aligned, parent-approved school fundraiser that promotes **leadership, literacy, inclusion, and social-emotional learning**. Instead of selling candy or wrapping paper, families support their school by purchasing meaningful, educational resources.

## How It Works

1. **Sign Up** – [Fill out our quick and simple registration form](#)
2. **Promote** – Share your school's custom flyer, email, and shopping link/code.
3. **Families Shop** – Parents and friends purchase books, affirmation cards, and tools online.
4. **Earn Back** – Your school receives **60% of all sales** within 2 weeks of the fundraiser's close.

*It's that easy!*

## What's In It for the School

- **60% Give-Back:** More than half of every dollar in profit comes back to your school.
- **Positive Impact:** Every purchase supports **confidence, empathy, and resilience** in kids.
- **Easy Setup:** No inventory, no order forms — just share your school's link.

## What's Included

- Custom school checkout code
- Digital flyer with QR code
- Social media graphics & email templates



- Optional sample kit may be ordered by request only when you e-mail [hello@atribeadventures.com](mailto:hello@atribeadventures.com) .

## Timeline

- **Day 1:** Register your school
- **Day 3–5:** Receive your digital marketing kit + code
- **Week 1 - 3:** Fundraiser live (2-3 weeks recommended)
- **Within 2 Weeks After:** School receives payout and free shipping orders sorted and labeled.

## How to Enroll

Visit [www.atribeadventures.com](http://www.atribeadventures.com), click “*Start a Fundraiser*”, and [complete the short form](#). Our team will get you set up within 2–3 days.